



December 17, 2014

Dear Alumni, Friends and Supporters:

Season's Greetings!!! Wishing you peace, love and joy this Holiday Season with the warmest thoughts and best wishes for a wonderful holiday and a very Happy New Year.

Your generosity of time, talent and funds to this Association and to Albany State University has strengthened our organization but more importantly it is had made a difference in the lives of students.

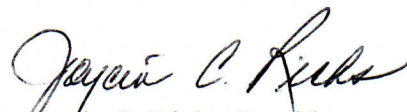
Our beloved alma mater, Albany State University is well on its way to greatness as it increases its recruitment, retention and graduation efforts, evaluates "best practices" for improved operational efficiency and expands its collaborative efforts with the educational, business and civic communities.

This is our time to make a difference. Making a difference requires understanding and appreciation of the challenges before us, and a committed and sustained willingness to effectuate positive change. I trust you will continue and increase your participation in the various opportunities that are presented through the Board of Directors, Standing Committees and our Chapter affiliates as we work together to set the stage for the future of this Association as well as Albany State University.

As the year draws to a close, I am counting on your generous year-end contribution to ensure our ability to help more students with scholarships and financial assistance. Your continued support is a worthy investment. After all, investing in one student, is investing in an entire community.

You are a valued partner in all we do. Thank you again for your support of all our efforts and sending a generous year-end contribution today.

Happy Holidays,


Joycia C. Ricks, President